

# SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

CON.	TRACT NO. 2000 A COMME	2		
1.	THE NAME OF THE CANDIDATE IS:	ack Obama		
2.	THE CANDIDATE SEEKS ELECTION TO	THE OFFICE OF Renders of the ection, or El Special Election.	U	<u>) in</u>
3.	THE NAME OF THE PANDIDATE'S AUT DOWN FOR AMERICA	Horized Committee is		
4,	THE TREASURER OF THE AUTHORIZED	COMMITTEE IS.		derall.
5.	THE CONTACT PERSON FOR THE PUR	CHASER IS:	i :	President
	Katie Keuleman Mame	·		
	3050 K St DW WASH D Address	in some		
	Z02_338-8700 Phone Number	And the state of t	: !	
6,	THE TOP OFFICERS* OR THE MEMBERS ARE:	S OF THE BOARD OF DIRECTORS OF THE	PUR	CHASER
	Martin Nestit - Tream	<u>.</u>		
	Santyana (			
	Are delinered and the second and the	· · ·	7 4 4	
	onenerstone		1	

\* The Treasurer is often the only top officer of a  $\xi$  and date Committee;



### ORDER

#### Flight Dates 10/30/12-11/06/12

**Product** 

**OBAMA SCHED A** 

Original Date / Revision

Contract / Revision

10/29/12 10/29/12

263222 /

Agency Com 15%

**Billing Contact** 

Advertiser Pol/B Obama/Pres/D

3050 K Street NW

Suite 100

Washington, DC 20007

Agency GMMB

**Buying Contact** 

3050 K Street NW Suite 100

Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

00:15:00 Order Sep

2264 Estimate #

06399232 Alt Order #

Billing Type Cash

Order Type **GENERAL** 

Billing Cycle EOM/EOC Billing Calendar BROADCAST

**Demographic** A35+

**AGY POL** CAND Rev Codes

Product Codes PL-Presidential-Democrat

P-2 **Priority** 

Advertiser Ref

### **Primary Account Executive**

Aaron Ashe

Account Executive Order% Start Date **End Date** Aaron Ashe 100%

Order Share 26% Market Value 191884

Competing Stati	on % of Order	Amount
WBFS	. %	0
WBZL	%	0
WFOR	31%	59484
WPXM	%	0
WSVN	25%	47971
WTVJ	18%	34539

Totalo

**Billing Plan Order Totals** 

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	ross Amount
November 2012	38	\$42,406.50	\$49,890.00	0.00 10/29/12	11/06/12	38	\$42,406.50	\$49,890.00
Totals	38	\$42,406.50	\$49,890.00	0.00				

											Lota	IS
Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG	10/30/1	2 11/05/12	M-F 5a LCL News	CM	5-6am	MTWTF	:30	3	\$125.00 P-2	0.00 NM	3	\$375.00
			LCL 10 News @ 5	am	(5:00 AM-5:	30 AM)						
<u>Star</u>	rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3	30/12	11/05/12	MTWTF	3	\$125.00	0.00						
E 2 WPLG	10/30/1	2 11/05/12	M-F 5a LCL News	CM	5-6am	MTWTF	:30	2	\$125.00 P-2	0.00 NM	2	\$250.00
			LCL 10 News @ 5	am	(5:30 AM-6:	00 AM)						
<u>Sta</u>	rt Date	End Date	Weekdays S	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3	30/12	11/05/12	MTWTF	2	\$125.00	0.00						
E 3 WPLG	11/06/1	2 11/06/12	M-F 5a LCL News	CM	5-6am	-1	:30	1	\$125.00 P-2	0.00 NM	1	\$125.00
			LCL 10 News @ 5	am	(5:30 AM-6:	00 AM)						
<u>Sta</u>	<u>rt Date</u>	End Date	Weekdays S	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 11/0	05/12	11/11/12	-1	1	\$125.00	0.00						
E 4 WPLG	10/30/1	2 11/05/12	M-F 6a LCL News	CM	6-7am	MTWTF	:30	2	\$750.00 P-2	0.00 NM	2	\$1,500.00
			LCL 10 News @ 6	am	(6:30 AM-7:	00 AM)						
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	30/12	11/05/12	MTWTF	2	\$750.00	0.00						
E 5 WPLG	10/30/1	2 11/05/12		CM	7-9am	MTWTF	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
										-		



Contract / Revision

263222

Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Estimate # 2264

Mint   Date   Mint   Date   Mint	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	<u>Tota</u> Spots	als Amount
Sint Date   End Date   Weekdays   Spots/Week   Rate   Rating   Sint Date   End Date   Weekdays   Spots/Week   All Spots/Week   Spots/					norica	/7:00 AM_8:0	10. AM)						
The color of the	91	art Date	End Date	•		•	•				1		
Sizer Date	_				1								
Start Date	E 6 WPLC	3 11/03/1	2 11/03/12	6AM-Sat LCL 10	News CM		1-	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
F   Week 10/29/12   11/04/12				Local 10 News Sa	•	(6:00 AM-6:3	30 AM)						
Start Date					Spots/Week								
Color   Colo					1					<b>#</b> 400.00 B.0	0.00 1114	4	<b>#400.00</b>
Start Date   End Date   Week: 10/29/12   11/04/12	E / WPLC	3 11/03/1	2 11/03/12				_	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
E 8 WPLG 11/03/12 11/03/12 11/03/12 7AM-Sat LCL 10 News CM	St	art Date	End Date		•	`							
Close   10 News Sat													
Siart Date   Find Date   Weekdays   Spots/Week   Rate   Rating   0.000   0.	E 8 WPLC	3 11/03/1	2 11/03/12	7AM-Sat LCL 10	News CM	7-8am	1-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Week: 10/29/12				Local 10 News Sa	at @	(7:00 AM-7:	30 AM)						
E 9 WPLG 11/03/12 11/	_				Spots/Week	. —	<del></del>						
Close   10 News   Start Date   Weekdays   Spots/Week   Rate   Rating					1	<u>-</u>				<b>*****</b>	0.00.1114	4	<b>#</b> 000 00
Start Date   Week: 10/29/12   11/04/12   1	E 9 WPLC	3 11/03/1	2 11/03/12				<del>-</del>	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Week: 10/29/12	St	art Date	End Date		_	` _	_ :						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Spots/Week   Rate   Rating   Week   10/29/12   11/04/12   11/04/12   11/04/12   11/04/12   11/04/12   11/04/12   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Rate   Spots/Week   Ra													
Start Date   End Date   Veekdays   Veekday	E 10 WPLC	3 11/04/1	2 11/04/12	6AM-Sun LCL 10	News CM	6-7am	1	:30	1	\$300.00 P-2	0.00 NM	1	\$300.00
Neek: 10/29/12   11/04/12   11/				Local 10 News Si	unday	(6:30 AM-7:0	00 AM)						
The content of the					Spots/Week								
Local 10 News Sunday   C7:30 AM-8:00 AM   C7:30 AM-8:00 AM-8				<del>_</del>								ā	<b>^</b>
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 11 WPLC	3 11/04/1	2 11/04/12				_	:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Week: 10/29/12   11/04/12   11/	Q.	tart Date	End Date		•								
Start Date   Hold/12   11/04/12	_				<u> </u>								
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating				Su GMA	CM			:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Week: 10/29/12				Su GMA									
E 13 WPLG 10/30/12 11/05/12 M-F 10a Ricki Lake CM 10-11a MTWTF :30 1 \$500.00 P-2 0.00 NM Ricki Lake 9/10 (10:30 AM-11:00 AM)  Start Date Week: 10/30/12 11/05/12 MTWTF 1 \$500.00 0.00  E 14 WPLG 11/06/12 11/06/12 11/06/12 MTWTF 1 \$500.00 0.00  E 14 WPLG 11/06/12 11/06/12 11/06/12 MTWTF 1 \$500.00 0.00  Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -1 1 \$500.00 0.00  E 15 WPLG 10/30/12 11/05/12 M-F 12n News CM 12-1PM MTWTF :30 2 \$600.00 P-2 0.00 NM M-F LCL 10 News @ No (12:00 PM-12:30 PM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 MTWTF 2 \$600.00 0.00  E 16 WPLG 11/04/12 11/04/12 11/05/12 MTWTF 2 \$600.00 0.00  E 16 WPLG 11/04/12 11/04/12 11/04/12 9a-Sun LCL 10 News (9:00 AM-9:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 9a-Sun LCL 10 News (9:00 AM-9:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 9a-Sun LCL 10 News (9:00 AM-9:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 9a-Sun LCL 10 News (9:00 AM-9:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Week: 10/29/12 11/04/12 9a-Sun LCL 10 News (10:00 AM-10:30 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Spots	S	tart Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Ricki Lake 9/10   (10:30 AM-11:00 AM)					-								
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	E 13 WPL	3 10/30/1	12 11/05/12		ke CM			:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Week: 10/30/12         11/05/12         MTWTF         1         \$500.00         0.00           E 14 WPLG         11/06/12         11/06/12         M-F 10a Ricki Lake         CM         10-11a         -1         :30         1         \$500.00 P-2         0.00 NM         1         \$500.00           Start Date Week: 11/05/12         End Date Mek: 11/05/12         Weekdays         Spots/Week Rate Rating M-F 12n News CM         12-1PM         MTWTF         :30         2         \$600.00 P-2         0.00 NM         2         \$1,200.00 NM         3         \$1,200.00 NM         3 <td< td=""><td>6</td><td>tost Data</td><td>End Data</td><td></td><td>CnotoAMook</td><td>-</td><td>•</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	6	tost Data	End Data		CnotoAMook	-	•						
E 14 WPLG 11/06/12 11/06/12 M-F 10a Ricki Lake CM 10-11a -1 :30 1 \$500.00 P-2 0.00 NM Ricki Lake 9/10 (10:30 AM-11:00 AM)  Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 -1 1 \$500.00 0.00  E 15 WPLG 10/30/12 11/05/12 M-F 12n News CM 12-1PM MTWTF :30 2 \$600.00 P-2 0.00 NM 2 \$1,200.00 NM					Spots/vveek 1								
Ricki Lake 9/10					ke CM	<u>.</u>		:30	1	\$500.00 P-2	0.00 NM	1	\$500.00
Week: 11/05/12       11/11/12       -1       1       \$500.00       0.00         E 15 WPLG       10/30/12       11/05/12       M-F 12n News       CM       12-1PM       MTWTF       :30       2       \$600.00 P-2       0.00 NM       2       \$1,200.00         Start Date Week: 10/30/12       End Date MTWTF       Weekdays       Spots/Week Rate Rating MTWTF       2       \$600.00       0.00         E 16 WPLG       11/04/12       11/04/12       9a-Sun LCL 10 News       CM       9-1030am      1       :30       1       \$600.00 P-2       0.00 NM       1       \$600.00         Start Date Week: 10/29/12       End Date Weekdays       Spots/Week Rate Rating Meek: 10/29/12       Rating Meek: 10/29/12       11/04/12      1       1       \$600.00       0.00         E 17 WPLG       11/04/12       11/04/12       9a-Sun LCL 10 News       CM       9-1030am      1       :30       1       \$600.00 P-2       0.00 NM       1       \$600.00         E 17 WPLG       11/04/12       11/04/12       9a-Sun LCL 10 News       CM       9-1030am      1       :30       1       \$600.00 P-2       0.00 NM       1       \$600.00 P-2       0.00 NM       1       \$600.00 P-2       0.00 NM		,,,,,							•	******			,
E 15 WPLG 10/30/12 11/05/12 M-F 12n News CM 12-1PM MTWTF :30 2 \$600.00 P-2 0.00 NM 2 \$1,200.00 M-F LCL 10 News @ No (12:00 PM-12:30 PM)  Start Date End Date Weekdays Spots/Week Rate Rating MTWTF 2 \$600.00 0.00  E 16 WPLG 11/04/12 11/04/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM	<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
M-F LCL 10 News @ No	Week: 1	1/05/12	11/11/12	-1	1	\$500.00	0.00						
Start Date Week: 10/30/12         End Date 11/05/12         Weekdays MTWTF         Spots/Week 2         Rate \$600.00         Rating 0.00           E 16 WPLG         11/04/12         11/04/12         9a-Sun LCL 10 News         CM         9-1030am        1         :30         1         \$600.00 P-2         0.00 NM         1         \$600.00           Start Date Week: 10/29/12         End Date 11/04/12         Weekdays 9a-Sun LCL 10 News         Spots/Week Rate 9-1030am         Rating Rating 0.00         NM         1         \$600.00 P-2         0.00 NM         1         \$600.00         1         \$600.00 P-2         0.00 NM         1         \$600.00 P	E 15 WPL	G 10/30/1	12 11/05/12					:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
Week: 10/30/12         11/05/12         MTWTF         2         \$600.00         0.00           E 16 WPLG         11/04/12         11/04/12         9a-Sun LCL 10 News         CM         9-1030am        1         :30         1         \$600.00 P-2         0.00 NM         1         \$600.00           Start Date End Date Weekdays         Weekdays         Spots/Week Rate Rating           Week: 10/29/12         11/04/12         1/04/12         9a-Sun LCL 10 News         CM         9-1030am        1         :30         1         \$600.00 P-2         0.00 NM         1         \$600.00           E 17 WPLG         11/04/12         11/04/12         9a-Sun LCL 10 News         CM         9-1030am        1         :30         1         \$600.00 P-2         0.00 NM         1         \$600.00	_				_	•							
E 16 WPLG 11/04/12 11/04/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM 1 \$600.00  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM 1 \$600.00  E 17 WPLG 11/04/12 11/04/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM 1 \$600.00 9a-Sun LCL 10 News (10:00 AM-10:30 AM)													
9a-Sun LCL 10 News (9:00 AM-9:30 AM) <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/29/12 11/04/121 1 \$600.00 0.00  E 17 WPLG 11/04/12 11/04/12 9a-Sun LCL 10 News CM 9-1030am1 :30 1 \$600.00 P-2 0.00 NM 1 \$600.00  9a-Sun LCL 10 News (10:00 AM-10:30 AM)								.30	1	\$600.00 P-2	O OO NIM	1	\$600.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/29/12         11/04/12        1         1         \$600.00         0.00           E 17 WPLG         11/04/12         11/04/12         9a-Sun LCL 10 News         CM         9-1030am        1         :30         1         \$600.00 P-2         0.00 NM         1         \$600.00	E 10 WELV	3 11/04/	12 11/04/12				_	50	•	φουσ.σσ1 -2	0.00 14141	'	Ψ000.00
Week: 10/29/12       11/04/12      1       1       \$600.00       0.00         E 17 WPLG       11/04/12       11/04/12       9a-Sun LCL 10 News       CM       9-1030am      1       :30       1       \$600.00 P-2       0.00 NM       1       \$600.00         9a-Sun LCL 10 News       (10:00 AM-10:30 AM)       1       \$600.00 P-2       0.00 NM       1	s	tart Date	End Date			•							
9a-Sun LCL 10 News (10:00 AM-10:30 AM)													
, , , , , , , , , , , , , , , , , , ,	E 17 WPL	G 11/04/	12 11/04/12	9a-Sun LCL 10 N	lews CM	9-1030am	1	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
Start Date End Date Weekdays Spots/Week Rate Rating						•	10:30 AM)						
	<u>S</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						

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Contract / Revision 263222 Flight Dates 10/30/12-11/06/12 Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12 <u>Order Sep</u> 00:15:00

Advertiser Pol/B Obama/Pres/D Product OBAMA SCHED A Estimate # 2264

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rta Type	<u>Tota</u> Spots	als Amount
E 17 WPLG 11/0		9a-Sun LCL 10 Ne	ws CM	9-1030am	1	•	1 \$600.00 P-2	0.00 NM	1	\$600.00
		9a-Sun LCL 10 Ne		(10:00 AM-	•					
<u>Start Date</u> Week: 10/29/12	<u>End Date</u> 11/04/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
E 18 WPLG 10/3			CM	5-6p	MTWTF	:30	2 \$750.00 P-2	0.00 NM	2	\$1,500.00
		Local 5p News		(5:00 PM-5	:30 PM)					
<u>Start Date</u> Week: 10/30/12	<u>End Date</u> 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$750.00	<u>Rating</u> 0.00					
E 19 WPLG 10/30		M-F 5p LCL News	CM	5-6p	MTWTF	:30	2 \$750.00 P-2	0.00 NM	2	\$1,500.00
		Local 5p News		(5:30 PM-6			·			
Start Date			Spots/Week		Rating					
Week: 10/30/12 E 20 WPLG 10/3	11/05/12	MTWTF M-F 6p LCL News	CM	\$750.00 6-630pm	0.00 MTWTF	:30	1 \$1,300.00 P-2	0.00 NM	1	\$1,300.00
L 20 VVI LO 10/0	0/12 11/00/12	M-F Local News	OW	О ОООРІП	7-11-44-7-1	.00	, φι,οσοίοσι 2	0.00	•	<b>V</b> 1,000100
Start Date			Spots/Week		Rating					
Week: 10/30/12	11/05/12	MTWTF		\$1,300.00 Various	0.00	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
EZT WPLG TI/O	3/12 11/03/12	Sa Wknd Early No Sa Weekend Early		(6:30 PM-7	<del>-</del>	.30	1 φ800.00 Γ-2	0.00 INIVI		Ψ000.00
Start Dat	e End Date	•	Spots/Week	•	Rating					
Week: 10/29/12	11/04/12	1-	1	*	0.00	01l-d	Length Data	Dia Tuna		
Spot Ch Date  1 WPLG 10/29		<u>)escription</u> Sa Wknd Early New		<u>t/End Time</u> ous	(6:30 PM-7:00 P-	<u>Veekdays</u> Sa		Rtg Type 0.00 NM		
See MG		.a 77a _a.,,			(0.00 / 1.00 /		(+/			
		ports Saturday durin	g Colle(7-8F	•	-	Sa	:30 \$800.00	0.00 NM		
MG for 2										
		M-F 7p Wheel of F M-F Wheel of Fort		7-730pm	MTWTF	:30	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
<u>Start Dat</u> Week: 10/30/12		<u>Weekdays</u> MTWTF	Spots/Week	Rate \$2,000.00	Rating 0.00					
		M-F 730p Jeopard		730-8pm	MTWTF	:30	1 \$2,500.00 P-2	0.00 NM	1	\$2,500.00
220 111 20 1070	0/12 1//00/12	M-F Jeopardy	,	, 00 op	,,,,,,		, 42,000			•••••
Start Dat			Spots/Week		Rating					
Week: 10/30/12		MTWTF		\$2,500.00	0.00	.20	4 ft 4 2 000 00 Ft 2	0.00 NM	1	\$13,000.00
E 24 WPLG 11/0	5/12 11/05/12	Mon 8-9p Dancing With The	CM Sta	8-10p (8:00 PM-1	1 0:00 PM)	:30	1\$13,000.00 P-2	U.UU INIVI	ı	φ13,000.00
Start Dat	e End Date		Spots/Week	•	Rating					
Week: 11/05/12		1	1	\$13,000.00	0.00					
E 25 WPLG 11/0	4/12 11/04/12	Su 9-10p Revenge	CM	9-10pm (9:00 PM-1	1	:30	1 \$8,000.00 P-2	0.00 NM	1	\$8,000.00
Start Dat	e End Date	•	Spots/Week	•	Rating					
Week: 10/29/12		1		\$8,000.00	0.00					
E 26 WPLG 10/3	0/12 11/05/12	M-F 11-1135P M-F 11-1135P	СМ	11-1135P	MTWTF	:30	2 \$2,500.00 P-2	0.00 NM	2	\$5,000.00
Start Dat			Spots/Week		<u>Rating</u>					
Week: 10/30/12		MTWTF		\$2,500.00	0.00	.00	4 \$4 600 00 0	0.00 NM	4	¢1 600 00
E 27 WPLG 11/0		SUN 11-1135P	CM	11-1135P (11:00 PM-	-11:35 PM)	. :30	1 \$1,600.00 P-2	U.UU INIVI	1	\$1,600.00
<u>Start Dat</u> Week: 10/29/12		<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,600.00	Rating 0.00					
		M-F 12:06-1:06a		1206-106a		:30	2 \$120.00 P-2	0.00 NM	2	\$240.00
	I   1   1   1   1   1   1   1   1   1	M-F Kimmel	IIIOOW	1200 1000		.50	_	2.20 1 1111	_	+

Print Date: 10/29/12

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Contract / Revision

263222

Flight Dates 10/30/12-11/06/12

Hiatus Dates

<u>Original Date / Revision</u> 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED A

Estimate # 2264

Ln Ch Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	<u>s</u> Amount
E 28 WPLG 10/30/12	11/05/12	M-F 12:06-1:06a Kir M-F Kimmel	mmeCM	1206-106a	MTWTF	:30	2	\$120.00 P-2	0.00 NM	2	\$240.00
	<u>Ind Date</u> 1/05/12		pots/Week 2	<u>Rate</u> \$120.00	Rating 0.00						

38 \$49,890.00 Totals



# SUPPLEMENT TO CONTRACT FOR ADVERTISING AUTHORIZED BY A CANDIDATE

	CONTRACT NOS 30300	
,	1. THE NAME OF THE CANDIDATE IS: BAGACK Obama.	
	2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF HUNCAN OF THE OFFICE OFFICE OF THE OFFICE OF THE OFFICE OF THE OFFICE OF THE OF	<u>))                                   </u>
	3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  Dona For America.	
2	4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS.	-derail
į	5. THE CONTACT PERSON FOR THE PURCHASER IS:	President
	Kadie Keuleman	
	Address No Wash Dr Sono J	! ;
	Zo Z 338-8700 Phone Number	
€	THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PARE!	PURCHASER
	Martin Nestit - Transpor	
	The state of the s	
	The state of the s	
	Control of the Contro	
÷	The Treasurer is often the only top officer of a Candidate Committee;	!

00:15:00

06399229

**GENERAL** 

EOM/EOC

**POL** 

2265

Cash

A35+

**AGY** 

P-2

Product Codes PL-Presidential-Democrat

Billing Calendar BROADCAST

CAND

Order Sep

Estimate #

Alt Order #

Billing Type

Order Type

Billing Cycle

<u>Demographic</u>

**Rev Codes** 

**Priority** 



### ORDER

#### Flight Dates 10/30/12-11/06/12

**Product** 

**OBAMA SCHED A** 

Original Date / Revision

Contract / Revision

10/29/12 10/29/12

263220 /

Agency Com 15%

**Billing Contact** 

Advertiser Pol/B Obama/Pres/D

3050 K Street NW

Suite 100

Washington, DC 20007

Agency **GMMB** 

**Buying Contact** 

Sales Office DC

Sales Region NAT

3050 K Street NW

Suite 100

Washington, DC 20007

Advertiser Ref Agency Ref

**Primary Account Executive** 

Aaron Ashe

Start Date Account Executive Order% **End Date** Aaron Ashe 100%

Order Share 26% Market Value 116730

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	31%	36186
WPXM	%	0
WSVN	25%	29182
WTVJ	18%	21011

**Order Totals Billing Plan** 

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	iross Amouni
November 2012	19	\$25,797.50	\$30,350.00	0.00 10/29/12	11/06/12	19	\$25,797.50	\$30,350.00
Totals	19	\$25,797.50	\$30,350.00	0.00				

						<u>Tota</u>	<u>ls</u>
Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 WPLG 10/30/12 11/05/12	M-F 5a LCL News CM	5-6am MTWTF	1:00 2	\$250.00 P-2	0.00 NM	2	\$500.00
	LCL 10 News @ 5am	(5:00 AM-5:30 AM)					
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 10/30/12 11/05/12	MTWTF 2	\$250.00 0.00					
E 2 WPLG 10/30/12 11/05/12	M-F 5a LCL News CM	5-6am MTWTF	1:00 2	\$250.00 P-2	0.00 NM	2	\$500.00
	LCL 10 News @ 5am	(5:30 AM-6:00 AM)					
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>					
Week: 10/30/12 11/05/12	MTWTF 2	\$250.00 0.00					
E 3 WPLG 11/06/12 11/06/12	M-F 5a LCL News CM	5-6am -1	1:00 1	\$250.00 P-2	0.00 NM	1	\$250.00
	LCL 10 News @ 5am	(5:30 AM-6:00 AM)					
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			i		
Week: 11/05/12 11/11/12	_11	\$250.00 0.00					
E 4 WPLG 10/30/12 11/05/12	M-F 6a LCL News CM	6-7am MTWTF	1:00 1	\$1,500.00 P-2	0.00 NM	1	\$1,500.00
	LCL 10 News @ 6am	(6:30 AM-7:00 AM)					
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>					
Week: 10/30/12 11/05/12	MTWTF 1	\$1,500.00 0.00					
E 5 WPLG 11/03/12 11/03/12	CM	7-8am1-	1:00 1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00

Print Date: 10/29/12

Page 2 of 2



Contract / Revision

263220

Flight Dates 10/30/12-11/06/12

**Hiatus Dates** 

Original Date / Revision 10/29/12/ 10/29/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

**Product OBAMA SCHED A** 

<u>Estimate #</u> **2265** 

l	Na Ctaut	FJ	Imprometor a Condo	Drook	Chowl/End 7	ima Dava	lan C	noto Dato Dr	i Rtg Type	Tota	
Ln C	h Start	End	Inventory Code		Start/End i	ime Days	Len S	pots Rate Pr	Rig Type	Spois	Amount
			Local 10 News S		(7:00 AM-7:	30 AM)					
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/29/12	11/04/12	1-	1	\$1,200.00	0.00					
E 6 W	PLG 11/04/1	2 11/04/12	6AM-Sun LCL 10		6-7am	1	1:00	1 \$600.00 P-	2 0.00 NM	1	\$600.00
			Local 10 News S	•	(6:30 AM-7:0						
Maa	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
	R. 10/29/12 PLG 11/06/1		M-F 12n News	CM	12-1PM	-1	1:00	1 \$1,200.00 P-	2 0.00 NM	1	\$1,200.00
_ , ,,	1 20 11/00/1	2 11/00/12	M-F LCL 10 New		(12:00 PM-1	<del>-</del>	1,00	τ ψτ,200.00τ /	2 0.00 11111	,	ψ1,200100
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Wee	k: 11/05/12	11/11/12	-1	1	\$1,200.00	0.00					
E 8 W	PLG 11/04/1	2 11/04/12	9a-Sun LCL 10 N		9-1030am	1	1:00	1 \$1,200.00 P-	2 0.00 NM	1	\$1,200.00
	01 15 1		9a-Sun LCL 10 N		(9:00 AM-9:	•					
۱۸/۵۵	Start Date k: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
	PLG 10/30/1		M-F 5p LCL News		5-6p	MTWTF	1:00	2 \$1,500.00 P-	2 0.00 NM	2	\$3,000.00
	1 20 10,00,1	11,00/12	Local 5p News	3 0,111	(5:00 PM-5:		1100	<b>"</b> Ψ1,0001001		_	40,000
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
	k: 10/30/12	11/05/12	MTWTF		\$1,500.00	0.00					
E 10 W	'PLG 10/30/1	2 11/05/12	M-F 5p LCL News Local 5p News	s CM	5-6p (5:30 PM-6:0	MTWTF 00 PM)	1:00	2 \$1,500.00 P-	2 0.00 NM	2	\$3,000.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 10/30/12	11/05/12	MTWTF		\$1,500.00	0.00		4 40 000 00 0			<b>#0.000.00</b>
E 11 W	/PLG 10/30/1	12 11/05/12	M-F 6p LCL New M-F Local News	s CM	6-630pm	MTWTF	1:00	1 \$2,600.00 P-	2 0.00 NM	1	\$2,600.00
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
	k: 10/30/12	11/05/12	MTWTF		\$2,600.00	0.00	1:00	4 64 600 00 0	2 0.00 NM	1	\$1,600.00
□ 12 W	/PLG 11/03/1	12 11/03/12	Sa Wknd Early Sa Weekend Ear		Various (6:30 PM-7:	<del>-</del>	1:00	1 \$1,600.00 P-	2 0.00 INIVI		φ1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Wee	k: 10/29/12	11/04/12	1-		\$1,600.00	0.00					
E 13 W	/PLG 10/30/1	12 11/05/12		CM	11-1135P	MTWTF	1:00	2 \$5,000.00 P-	2 0.00 NM	2	\$10,000.00
	01 15 1		M-F 11-1135P	0		D. #					
\ <b>\</b> /00	<u>Start Date</u> k: 10/30/12	End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$5,000.00	<u>Rating</u> 0.00					
	/PLG 11/04/1		SUN 11-1130P	CM	11-1135P	1	1:00	1 \$3,200.00 P-	2 0.00 NM	1	\$3,200.00
⊷ 1 <b>→ V</b> \	20 11/04/1	- 11107/12	SUN 11-1135P	Olvi	(11:00 PM-1	_	1.00	, 40,200,001	_ 0.00 14(4)	· '	Ψο,Ξοοίοο
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	` <u>Rate</u>	Rating					
Wee	k: 10/29/12	11/04/12	1	1	\$3,200.00	0.00					
									Totals	19 \$	30,350.00